

Member #:601777\*\*\*\*\*  
Your Esso Extra Balance: \*\*\*\*



## We're moving to one loyalty program: PC Optimum™.

The Esso Extra™ program is retiring.

Hello,

Effective January 18, 2022 customers will be able to redeem PC Optimum™ points for fuel and car wash rewards at Esso™ stations across Canada.

With the ability to redeem PC Optimum™ points at Esso stations, the Esso Extra™ program will end on January 17, 2022.

Esso Extra members can continue to earn and redeem as usual

until January 17, 2022 and/or convert their Esso Extra points to PC Optimum™ points from January 18, 2022–April 30, 2022.^

^ To protect your points, you may need to show a government-issued photo ID that matches the information on your Esso Extra profile when you redeem and/or convert your Esso Extra points at a station.

## Convert your points.

1 Esso Extra point = 6 PC Optimum™ points\*



## Have a question about your points?

**Why are you ending the Esso Extra™ program?** As PC Optimum™ redemption at Esso™ stations launches, the Esso Extra program will end on January 17, 2022. The PC Optimum™ program offers Esso Extra members the opportunity to earn points in more places and provides greater flexibility in redeeming for free stuff, including fuel and car washes at Esso stations beginning January 18, 2022. PC Optimum™ points earned at Esso stations can also be redeemed for eligible products at over 2,500 locations of Loblaw banner grocery stores and Shoppers Drug Mart stores.

**Can I still use my Esso Extra card?** You can continue to use your Esso Extra card to earn points or redeem for rewards until January 17, 2022 at 11:59:59 p.m. local time. Beginning January 18, 2022, you will no longer be able to use your Esso Extra card to earn or redeem Esso Extra points. If you have not taken positive steps to convert your Esso Extra points to PC Optimum™ points on or before April 30, 2022, you will no longer be able to convert your points, and will therefore lose the value of

your Esso Extra points. Instructions on converting Esso Extra points to PC Optimum™ points will be provided on or just prior to January 18, 2022.

**I'm not a PC Optimum™ member, how do I enroll?** Download the free PC Optimum™ app and create an account. Or pick up a free PC Optimum™ card in store (available at participating Esso and Mobil™ stations, PC Optimum™ affiliated grocery stores, Shoppers Drug Mart locations) and register your card online through the PC Optimum™ app or at pcoptimum.ca.

**Beginning January 18, 2022 what rewards can I redeem my PC Optimum™ points for at Esso stations?** You'll be able to redeem your PC Optimum™ points for fuel and car wash rewards. More information on redeeming PC Optimum™ points at Esso stations will be provided on or just prior to January 18, 2022.

This email has been sent on behalf of Imperial Oil by Exchange Solutions. Imperial Oil does not rent or sell names.

Esso and Mobil Customer Service, P.O. Box 629, Moncton, NB E1C 8M7, 1-800-567-3776.

\*Conversion conditions apply. You must register your Esso Extra card on [essoextra.com](http://essoextra.com) in order to be eligible for points conversion. Your account must also be in good standing and if you are in a joint account you must be a Master Member or Authorized Redeemer to convert your points. See [www.essoextra.com](http://www.essoextra.com) for more details on redemption.

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